

#RunInBucharest.
City of Joy. City of Running.

CHARITY PROGRAM

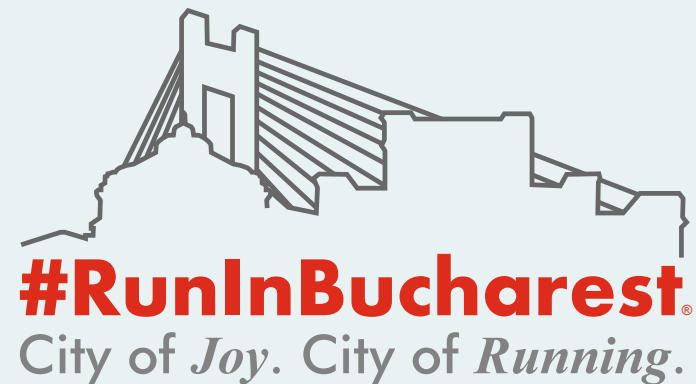


We are the organizers of the most important road running events in Romania:

- Raiffeisen Bank Bucharest MARATHON
- OMV Petrom Bucharest HALF MARATHON
- BCR Bucharest 10K GRAND PRIX
- Ladies Run
- Cursa Copiilor

Between 2008 and 2024, our events gathered over 500,000 participants from over 85 countries.

Over 700 volunteers were involved and over 30 supported charities (NGOs) benefited of financial support to develop their activities.



INTRO



May 10th-11th | #AimFar



October 11th-12th | #DareFurther



EVENTS

Running for a good cause will make the race experience all the more special, by allowing the runners to come into direct contact with the charity organisations they want to help.

Fundraising while accomplishing a sportive challenge is a simple way to contribute to the charity you support.



Your accomplishment also contributes to raising awareness on the charity you support.

WHY



In Romania, RunInBucharest developed the model of associating its mass running events to supported charities. Their beneficiary (social, educational, environmental, cultural, health related) projects gather over 100.000 EUR, annually.

Currently, based on their involvement in our events and the number of runners they are bringing in, there are 4 categories of supported NGOs.



OPPORTUNITIES



BENEFITS

- Logo & presentation text on the event's website.
- NGO name on the registration form ("choose your charity" section).
- Charity name mentioned in the event's Press Releases.

OBLIGATIONS

- Managing a refresh or entertainment point during the races' day.
- Posting the event logo on the charity's website (linked to the event's website), within the charity's "Partners" section.
- Publishing a text (provided by RunInBucharest) / month on the charity's website / Facebook page.



BENEFITS

- Logo & presentation text on the event's website.
- NGO name on the registration form ("choose your charity" section).
- Charity name mentioned in the event's Press Releases.
- 5% of the amount paid by the runners, if they are registered to one of the 42K / 21K / 10K / Relay races and if they have chosen the charity, is to be redirected to the charity. This is valid only for the charities having at least 150 runners in a single event choosing the cause.
- 50% of the amount paid by the runners (if they are registered to the Fun Race and if they have chosen the charity) is to be redirected to the charity. This is valid only for the charities having at least 150 runners in a single event registered to one of the 42K / 21K / 10K / Relay races.
- 9 sqm (3m x 3m) area in Constitution Sq., within the event's Sport & Expo Village. Tent available upon request and provided by BRC (250 EUR). For availability and reservation, please contact Bogdan IONESCU - bogdan@runinbucharest.com

OBLIGATIONS

- Managing a refresh or entertainment point during the races' day.
- Posting the event logo on the charity's website (linked to the event's website), within the charity's "Partners" section.
- Presence of a charity representative in the event's live streaming studio.
- Event's web banner posted on the charity's website, for 2 months prior the event.
- Publishing a text (provided by RunInBucharest) / month on the charity's website / Facebook page.
- Registering at least 150 runners to the 42K / 21K / 10K / Relay races. The registrations should be made at least 3 weeks prior the event.

NGO BRONZE



BENEFITS

- Logo & presentation text on the event's website.
- NGO name on the registration form ("choose your charity" section).
- Charity name mentioned in the event's Press Releases.
- 10% of the amount paid by the runners, if they are registered to one of the 42K / 21K / 10K / Relay races and if they have chosen the charity, is to be redirected to the charity. This is valid only for the charities having at least 250 runners in a single event choosing the cause.
- 50% of the amount paid by the runners (if they are registered to the Fun Race and if they have chosen the charity) is to be redirected to the charity. This is valid only for the charities having at least 250 runners in a single event registered to one of the 42K / 21K / 10K / Relay races.
- 9 sqm (3m x 3m) or 18 sqm (6m x 3m) area in Constitution Sq., within the event's Sport & Expo Village. Tents available upon request and provided by BRC (9 sqm - 250 EUR, 18 sqm - 420 EUR). For availability and reservation, please contact Bogdan IONESCU - bogdan@runinbucharest.com

OBLIGATIONS

- Managing a refresh or entertainment point during the races' day.
- Posting the event logo on the charity's website (linked to the event's website), within the charity's "Partners" section.
- Presence of a charity representative in the event's live streaming studio.
- Event's web banner posted on the charity's website, for 2 months prior the event.
- Publishing a text (provided by RunInBucharest) / month on the charity's website / Facebook page.
- Registering at least 250 runners to the 42K / 21K / 10K / Relay races. The registrations should be made at least 3 weeks prior the event.

NGO SILVER



BENEFITS

- Logo & presentation text on the event's website.
- NGO name on the registration form ("choose your charity" section).
- Charity name mentioned in the event's Press Releases.
- 15% of the amount paid by the runners, if they are registered to one of the 42K / 21K / 10K / Relay races and if they have chosen the charity, is to be redirected to the charity. This is valid only for the charities having at least 500 runners in a single event choosing the cause.
- 50% of the amount paid by the runners (if they are registered to the Fun Race and if they have chosen the charity) is to be redirected to the charity. This is valid only for the charities having at least 500 runners in a single event registered to one of the 42K / 21K / 10K / Relay races.
- 100 sqm (10m x 10m) area in Constitution Sq., within the event's Sport & Expo Village. Tent available upon request. For availability, quotation and reservation, please contact Bogdan IONESCU -

OBLIGATIONS

- Managing a refresh or entertainment point during the races' day.
- Posting the event logo on the charity's website (linked to the event's website), within the charity's "Partners" section.
- Presence of a charity representative in the event's live streaming studio.
- Event's web banner posted on the charity's website, for 2 months prior the event.
- Publishing a text (provided by RunInBucharest) / month on the charity's website / Facebook page.
- Registering at least 500 runners to the 42K / 21K / 10K / Relay races.

NGO GOLD



May 10th-11th | #AimFar

- > Feb. 28, 2025
- > May 4, 2025
- > May 10, 2025

21K	RELAY (3X)	10K	FUN RACE
40 EUR	80 EUR	35 EUR	18 EUR
60 EUR	100 EUR	50 EUR	22 EUR
70 EUR	140 EUR	60 EUR	26 EUR



October 11th-12th | #DareFurther

- > Apr. 30, 2025
- > Jul. 31, 2025
- > Oct. 5, 2025
- > Oct. 12, 2025

42K	21K	RELAY (4X)	10K	FUN RACE
50 EUR	40 EUR	100 EUR	35 EUR	16 EUR
60 EUR	50 EUR	130 EUR	40 EUR	18 EUR
80 EUR	70 EUR	140 EUR	60 EUR	22 EUR
90 EUR	80 EUR	160 EUR	70 EUR	26 EUR

FEES



galantom.ro is RunInBucharest's recommended fundraising platform. Encourage your runners to use it and make the most of their support!

Galantom **DE 10 ANI** PENTRU OAMENI

FUNDRAISING



CONTACT

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Registration form:

<https://forms.gle/nfRRniucySTyYme59>



May 11th-12th | #AimFar

bucharest21km.com



October 12th-13th | #DareFurther

bucharest-marathon.com

CONTACT